



JEROEN VISSERS

HOBBIES

Product Design | Graphic Design |
UX Design | Web Design | Photography |
Art | Architecture | Music | Movies |
Hiking | Travel

SKILLS

Methods

Design Thinking | Customer journey |
UX Research | Co-Design | Design Sprint
| Brand Management | Behavioural
Design

Software

Figma | Advanced
Miro | Advanced
Adobe Photoshop | Advanced
Adobe Lightroom | Advanced
Adobe Illustrator | Intermediate
Adobe InDesign | Intermediate
Adobe Premiere Pro | Basic
Adobe XD | Novice
Canva | Advanced
Hotjar | Advanced
Solidworks | Advanced
Maxon Cinema 4D | Basic
Microsoft Word | Advanced
Microsoft PowerPoint | Advanced
Microsoft Excel | Basic
Google Analytics | Basic
Autodesk Sketchbook Pro | Advanced

Coding

HTML | Advanced
CSS | Advanced
JavaScript (Including P5) | Basic
Java (Processing) | Novice

Other

Photography | Intermediate
Drawing by Tablet | Intermediate
Drawing by Hand | Basic

Soft Skills

Analytic | Critical | Creative |
Enthusiastic | Curious | Good listener |
Empathetic | Unifying | Autodidact |
Open-minded | Determined

Language

Dutch (Native) | Advanced
English | Advanced

CONTACT



Email

jeroen.m.vissers@gmail.com



Website

www.jeroenvissersportfolio.com



LinkedIn

[linkedin.com/in/jeroen-vissers/](https://www.linkedin.com/in/jeroen-vissers/)

ABOUT

Name: Jeroen Vissers | Born: 25/8/1994

I'm a designer with a focus on user-centered design. Overall, I'm an analytical, critical and highly creative person that is always looking for solutions to existing and future problems.

My ambition is to work towards a better future through design. Either, improving daily life through the design of easy-to-use products or by solving large societal problems through innovative ideas.

EDUCATION

**2021 / 2016 Master (M.Sc) Degree Industrial Design Engineering
University of Twente**

Specialized in interaction design and user centered design. Worked on projects ranging from brand image to future product concepts.

**2016 / 2012 Bachelor (B.Sc) Degree Industrial Design
University of Twente**

Learned about all facets of product design ranging from ideas and testing to mass production and marketing.

**2015 Minor Degree Psychology
University of Twente**

Completed a minor in Psychology in order to gain more insight in the human aspect, such as the users, of design.

EXPERIENCE

2023 / 2022 Yacht | UX Traineeship

A three year long traineeship at various organisations in order to design even better user-friendly products and services.

2023 / 2022 UNICEF | UX Designer

Worked at UNICEF on improving customer journeys and creating new campaigns based on data and customer insights in a scrum setting.

2021 HYGENIQ | Marketing

Supporting the marketing department at HYGENIQ. Involving the design of social media, website and other brand elements.

2020 / 2018 Nederlandse Spoorwegen | Master Thesis Project

Research and Design project into the future of the train door system in collaboration with the Nederlandse Spoorwegen(NS). The project explored the evolution of the train door, identified challenges and provided solutions.

**2017 Jeroen Vissers | Launched Portfolio Website
www.jeroenvissersportfolio.com**

Launched my first personal portfolio website. The site was created from scratch.

2016 / 2015 99designs | Freelance Graphic Designer

Various graphic design projects for a variety of clients, including: logo design, album design and layout design, through the 99designs platform.

2015 / 2012 S.G.Daedalus | Member of Activity Committee

Member of the activity committee of Industrial Design student association S.G. Daedalus. Of which one year as Treasurer.