

# JEROEN Vissers

# **HOBBIES**

Product Design | Graphic Design | UX Design | Web Design | Photography | Art | Architecture | Music | Movies | Hiking | Travel

# SKILLS

#### Methods

Design Thinking | Customer journey | UX Research | Co-Design | Design Sprint | Brand Management | Behavioural Design

#### **Software**

Figma | Advanced Miro | Advanced Adobe Photoshop | Advanced Adobe Lightroom | Advanced Adobe Illustrator | Intermediate Adobe InDesign | Intermediate Adobe Premiere Pro | Basic Adobe XD | Novice Canva | Advanced Hotjar | Advanced Solidworks | Advanced Maxon Cinema 4D | Basic Microsoft Word | Advanced Microsoft PowerPoint | Advanced Microsoft Excel | Basic Google Analytics | Basic

#### Coding

HTML | Advanced

CSS | Advanced

JavaScript (Including P5) | Basic

Java (Processing) | Novice

Autodesk Sketchbook Pro | Advanced

#### Other

Photography | Intermediate
Drawing by Tablet | Intermediate
Drawing by Hand | Basic

#### **Soft Skills**

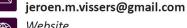
Analytic | Critical | Creative | Enthusiastic | Curious | Good listener | Empathetic | Unifying | Autodidact | Open-minded | Determined

# Language Dutch (Native) | Advanced English | Advanced

## CONTACT



Email







### **ABOUT**

Name: Jeroen Vissers | Born: 25/8/1994

I'm a designer with a focus on user-centered design. Overall, I'm an analytical, critical and highly creative person that is always looking for solutions to existing and future problems.

My ambition is to work towards a better future through design. Either, improving daily life through the design of easy-to-use products or by solving large societal problems through innovative ideas.

## **EDUCATION**

- 2021 Master (M.Sc) Degree Industrial Design Engineering
- / University of Twente
- **2016** Specialized in interaction design and user centered design. Worked on projects ranging from brand image to future product concepts.
- 2016 Bachelor (B.Sc) Degree Industrial Design
  - / University of Twente
- **2012** Learned about all facets of product design ranging from ideas and testing to mass production and marketing.
- 2015 Minor Degree Psychology

**University of Twente** 

Completed a minor in Psychology in order to gain more insight in the human aspect, such as the users, of design.

#### **EXPERIENCE**

- 2023 Yacht | UX Traineeship
- / A three year long traineeship at various organisations in order to design even
- 2022 beter user-friendly products and services.
- 2023 UNICEF | UX Designer
- / Worked at UNICEF on improving customer journeys and creating new
- 2022 campaigns based on data and customer insights in a scrum setting.
- 2021 HYGENIQ | Marketing

Supporting the marketing department at HYGENIQ. Involving the design of social media, website and other brand elements.

- 2020 Nederlandse Spoorwegen | Master Thesis Project
- Research and Design project into the future of the train door system in collaboration with the Nederlandse Spoorwegen(NS). The project explored the evolution of the train door, identified challenges and provided solutions.
- <sup>2017</sup> Jeroen Vissers | Launched Portfolio Website

www.jeroenvissersportfolio.com

Launched my first personal portfolio website. The site was created from scratch.

- 2016 99designs | Freelance Graphic Designer
- / Various graphic design projects for a variety of clients, including: logo design, 2015 album design and layout design, through the 99designs platform.
- 2015 S.G.Daedalus | Member of Activity Committee
  - / Member of the activity committee of Industrial Design student association S.G.
- **2012** Daedalus. Of which one year as Treasurer.